

Data Privacy Policy EDRA Media GmbH

This data protection declaration applies to the collection, processing and use of your personal data ("data processing") when you use the LEGAL (R)EVOLUTION website and associated companies such as the publication "LEGAL REVOLUTIONary - magazine for law in the digital world Economy "as well as for the LEGAL (R) EVOLUTION events, e.g. LEGAL LIVE.

Our customers, exhibitors, business partners and employees should know how EDRA Media GmbH handles their data.

The protection of your personal data is very important to us. We collect and process your data with regard to all of the above areas exclusively on the basis of the statutory provisions, in particular the provisions of the BDSG and the GDPR. In this data protection information, we inform you about the most important aspects of data processing in connection with the use of our website, our publications and our events.

In the following, we would like to inform you in detail about which data we collect, process and use for which purpose and what rights you have as a data subject.

§ 1 Name and Address of the Responsible Party

The responsible office for data processing is:

EDRA Media GmbH
Kaiserstraße 53
60329 Frankfurt am Main
Managing Director Responsible: Rechtsanwalt Dr. Jochen Brandhoff
Registered Court: Amtsgericht Frankfurt am Main
Registration Number: HRB 107740

§ 2 Contact for Data Privacy Related Matter

EDRA Media GmbH
Datenschutzreferat
Kaiserstraße 53
60329 Frankfurt am Main
Info@LEGAL-REVOLUTION.com

§ 3 Scope of Processing Personal Data

In order to ensure the functionality of our website and the provision of our content and services, it is necessary that we collect and use personal data of our users.

Personal data is stored and processed exclusively on servers in the European Union.

All data is encrypted based on the SSL method.

Data processing takes place on the basis of the legal provisions of Art. 6 Para. 1 b (contractual or pre-contractual relationship) or Art. 6 Para. 1 c (legal obligation) or, if the aforementioned permission is not given in individual cases, on the basis of Art. 6 Para. 1 lit. (a) (consent) and / or (f) (legitimate interest) of the GDPR.

Your data will be collected and processed as follows:

Group Classifications	Data	Intended Use	Legal Basis Pursuant to Art. 6 EU-DSGVO
Representatives of Exhibiting Companies (Exhibitors)	Company data with addresses, Contact names and communication data, Photos taken during the event Industry affiliation information, Product data, Contract, payment and billing data, Access data when you	<ul style="list-style-type: none"> • Implementation of the LEGAL REVOLUTION • Handling of the respective business process • Ticket sales • Market and opinion research • Sending of offers accompanying the event by the organizer himself or by a service provider commissioned by him • Information before and after the event • Postal advertising • Transmission and updating of our exhibitor numbers and passing on selected data to individual service providers for the fulfillment of the contract • Transmission of photos to commissioned agencies and embedding of photos in social media platforms. 	<ul style="list-style-type: none"> • Fulfillment of a contract or implementation of pre-contractual measures • Compliance with a legal obligation • Consent • Legitimate Interest
Representatives of companies visiting trade fairs (trade visitors), participants in conferences, speakers, participants in panel discussions, moderators	Addresses, Contact names and communication details (except for exhibitors) Industry affiliation information, Photos taken during the event Product data as well as contract and billing data, access data when logging in to the website, IP address	<ul style="list-style-type: none"> • Implementation of the LEGAL REVOLUTION • accreditation • Ticket sales • Market and opinion research • Sending of event-accompanying or subject-specific offers by the organizer himself, by service providers or exhibitors commissioned by him after the congress fair has taken place • Information before and after the event • Postal advertising • Passing on selected data to individual service providers in order to fulfill the contract • Transmission of photos to commissioned agencies and 	<ul style="list-style-type: none"> • Fulfillment of a contract or implementation of pre-contractual measures • Compliance with a legal obligation • Consent • Legitimate Interest

		embedding of photos in social media platforms.	
Interested Parties/ Participants in competition	Company data with addresses, contact names and communication data, industry affiliation information, product interests	<ul style="list-style-type: none"> • Implementation of the LEGAL REVOLUTION • Handling of the respective business process • Market and opinion research • Sending of offers accompanying the event by the organizer himself or by a service provider commissioned by him • Information before and after the event • Postal advertising • Passing on selected data to individual service providers to fulfill the contract. 	<ul style="list-style-type: none"> • Fulfillment of a contract or implementation of pre-contractual measures • Compliance with a legal obligation • Consent • Legitimate Interest
Registered Journalist and Bloggers	Company data with addresses, contact names and Communication data, Access data when logging in to the website, IP address	<ul style="list-style-type: none"> • Implementation of the LEGAL REVOLUTION • Accreditation • Sending of offers accompanying the event by the organizer himself or by a service provider commissioned by him • Information before and after the event • Postal advertising • Passing on selected data to individual service providers to fulfill the contract. 	<ul style="list-style-type: none"> • Fulfillment of a contract or implementation of pre-contractual measures • Compliance with a legal obligation • Consent • Legitimate Interest
Contact persons for suppliers, service providers, other business partners	Company data or data from institutions with addresses, contact names and communication data, performance information, Contract and billing data.	<ul style="list-style-type: none"> • Implementation of the LEGAL REVOLUTION • Handling of the respective business process • Market and opinion research • Sending of offers accompanying the event by the organizer himself or by a service provider commissioned by him • Information before and after the event • Postal advertising 	<ul style="list-style-type: none"> • Fulfillment of a contract or implementation of pre-contractual measures • Compliance with a legal obligation • Consent • Legitimate Interest

		<ul style="list-style-type: none"> • Passing on selected data to individual service providers to fulfill the contract. 	
Website Users	Access Data, IP addresses	<ul style="list-style-type: none"> • Evaluation • Website optimization 	<ul style="list-style-type: none"> • Legitimate interest: • Safe website operation, website optimization
Recipient of Email communication	Addresses, contact names and communication data	<ul style="list-style-type: none"> • Implementation of the LEGAL REVOLUTION • Market and opinion research • Sending of offers accompanying the event by the organizer himself or by a service provider commissioned by him • Information before and after the event 	<ul style="list-style-type: none"> • Fulfillment of a contract or implementation of pre-contractual measures • Compliance with a legal obligation • Consent • Legitimate Interest
Employees	Personal Data	<ul style="list-style-type: none"> • Internal Communication • Personal management • Billing 	<ul style="list-style-type: none"> • Fulfillment of a contract or implementation of pre-contractual measures • Compliance with a legal obligation • Consent • Legitimate Interest
Applicants	Personal Data	<ul style="list-style-type: none"> • Applicant Management 	<ul style="list-style-type: none"> • Fulfillment of a contract or implementation of pre-contractual measures • Compliance with a legal obligation • Consent • Legitimate Interest

If you use the contact form on our website, which can be used to contact us electronically, or contact us via our e-mail address, the personal data you provide will be automatically saved. The storage is used solely for the purpose of processing or contacting the person concerned. A transfer of data to third parties does not take place. If the user has given his/her consent, the legal basis for processing the data is Article 6 (1) (b) GDPR (pre-contractual or contractual relationship).

§ 4 Legal Basis for the Above-Mentioned Processing of Personal Data

When processing personal data that is necessary for the performance of a contract to which the data subject is a party, Article 6 (1) (b) GDPR serves as the legal basis. This also applies to the processing operations that are required to carry out pre-contractual measures.

Insofar as the processing of personal data is necessary to fulfill a legal obligation to which our company is subject, Art. 6 Paragraph 1 lit.

Insofar as we obtain the consent of the data subjects for the processing of personal data, Art. 6 Paragraph serves. 1 lit. a GDPR serves as the legal basis.

If processing is necessary to safeguard a legitimate interest of our company or a third party and if the interests, fundamental rights and freedoms of the data subject do not outweigh the first-mentioned interest, Art. 6 Paragraph 1 lit.f GDPR serves as the legal basis for the processing.

§ 5 Recipients of the Data or Categories of Recipients

Recipients of the data are public bodies that receive data on the basis of legal regulations (e.g. social security agencies, tax authorities), internal bodies that are involved in the execution of the respective business processes (personnel administration, accounting, banking institutions /payment service providers, accounting, customer service, marketing, sales) In the case of shipping products to the transport company / shipping company commissioned by us - which, however, are not processors -, contractual partners, business partners insofar as the statutory provisions require or allow it.

There is no further data transfer to third parties, with the exception of the transfer of the credit card data to the processing institute for the purpose of debiting the purchase price, or to our ticketing service provider and to the transport company / shipping company commissioned by us to deliver the goods and to our tax advisor to fulfill our tax law Obligations.

After entering and transmitting the data for the purchase of a ticket for the LEGAL REVOLUTION fair, it is sent directly via an encrypted connection to the server of the external service provider Aventri, 13 Marshall Street, Norwalk, CONNECTICUT 06854 USA.

§ 6 Routine Deletion and Storage of Personal Data

We process and store personal data of the person concerned only for the period of time that is necessary to achieve the purpose or if the period of time is provided for by the European directives and regulations or another legislator in laws or regulations to which the person responsible for the processing is subject has been.

If the purpose of storage no longer applies or if a storage period prescribed by the European directives and regulations or another responsible legislator expires, the personal data will be routinely blocked or deleted in accordance with the statutory provisions.

§ 7 Your Rights

If your personal data is processed, you are a data subject within the meaning of the GDPR. In certain circumstances, subject to certain exceptions and applicable law, you may then have the following rights in relation to personal information about you:

right of providing information

You can request confirmation from us as to whether personal data relating to you will be processed by us. If such processing is available, you can request information from us as the responsible body.

Right to rectification

You have the right to have us correct and / or complete if the processed personal data concerning you is incorrect or incomplete.

Right to restriction of processing

You can request that the processing of your personal data be restricted.

Right to cancellation

You can request that the personal data relating to you be deleted immediately.

Right to be informed

If you have asserted the right to correction, deletion or restriction of processing against us, we are obliged to notify all recipients to whom the personal data concerning you have been disclosed of this correction or deletion of the data or restriction of processing, unless this proves impossible or involves a disproportionate effort.

Right to data portability

You have the right to receive the personal data concerning you, which you have provided to the person responsible, in a structured, common and machine-readable format.

Right of objection in the case of processing on the basis of legitimate interest

You have the right, for reasons that arise from your particular situation, to object at any time to the processing of your personal data, which is based on Art. 6 Para. 1 lit. e or f GDPR; this also applies to profiling based on these provisions.

We will no longer process your personal data unless we can prove compelling legitimate reasons for the processing that outweigh your interests, rights and freedoms, or the processing serves to assert, exercise or defend legal claims.

If the personal data relating to you are processed in order to operate direct mail, you have the right to object at any time to the processing of the personal data relating to you for the purpose of such advertising; this also applies to profiling insofar as it is associated with such direct advertising. If you object to processing for direct marketing purposes, the personal data relating to you will no longer be processed for these purposes.

In connection with the use of information society services - regardless of Directive 2002/58 / EC - you have the option of exercising your right of objection by means of automated procedures that use technical specifications.

Right to withdraw the declaration of consent under data protection law

You have the right to revoke your declaration of consent under data protection law at any time. Withdrawing your consent does not affect the legality of the processing carried out on the basis of your consent up to the point of withdrawal.

Automated decision in individual cases including profiling

You have the right not to be subject to a decision based solely on automated processing - including profiling - which has legal effect on you or which significantly affects you in a similar manner. This does not apply when making the decision

a. is necessary for the conclusion or performance of a contract between you and the person responsible,

b. is permissible on the basis of legal provisions of the Union or of the member states to which the person responsible is subject and these legal provisions contain appropriate measures to safeguard your rights and freedoms as well as your legitimate interests or

c. takes place with your express consent.

However, these decisions may not be based on special categories of personal data according to Art. 9 Paragraph 1 GDPR, unless Art. 9 Paragraph 2 lit. a or g applies and appropriate measures have been taken to protect your rights and freedoms and your legitimate interests. With regard to the in a. and c. The person responsible shall take appropriate measures to safeguard the rights and freedoms as well as your legitimate interests, including at least the right to obtain the intervention of a person on the part of the person responsible, to express their own point of view and to contest the decision.

Requests for information, correction and deletion as well as the revocation or the objection regarding the further use of the data possibly given to us can be declared informally as follows:

EDRA Media GmbH
Datenschutzreferat
Kaiserstraße 53
60329 Frankfurt am Main
Info@LEGAL-REVOLUTION.com

Right to complain to a supervisory authority

Without prejudice to any other administrative or judicial remedy, you have the right to lodge a complaint with a supervisory authority, in particular in the member state of your place of residence, your place of work or the place of the alleged violation, if you are of the opinion that the processing of your personal data is contrary to the GDPR violates. The supervisory authority to which the complaint was submitted informs the complainant of the status and the results of the

§ 8 cookies, social media plug-ins, Google Analytics et al.

Cookies

We use "cookies" for our website. Cookies are small text files that are placed on your computer and saved by your browser. By setting cookies, our web server can recognize your browser, your individual settings on our website and, if necessary, parts of the login data in encrypted form, thus making it easier for you to use our website and enabling you to log in automatically. The following data is stored and transmitted in the cookies:

- Origin (country and city)
- language
- Operating system
- Device (PC, tablet PC or smartphone)
- Browser and all add-ons used
- Resolution of the computer
- Visitor sources (Facebook ©, search engine or referring website)
- What files were downloaded?
- What videos watched?
- Were advertising banners clicked?
- Where did the visitor go? Did he click on other pages of the portal or did he leave them completely?
- How long did the visitor stay?

The purpose of using technically necessary cookies is to simplify the use of websites for users. We also use this for Google Analytics, see below. Some functions of our website cannot be offered without the use of cookies. For this it is necessary that the browser is recognized even after changing the page. The user data collected by technically necessary cookies are not used to create user profiles.

The legal basis for the processing of personal data using necessary cookies is our legitimate interest, Art. 6 Paragraph 1 lit. f GDPR. We obtain your consent before using cookies that are not necessary.

Cookies are stored on the user's computer and transmitted to our website from there. As a user, you therefore have full control over the use of cookies. You can use your browser settings to reject cookies, delete cookies from your computer, block cookies or be requested before a cookie is set. The cookies we set are deleted from your computer after

each session. If cookies are deactivated for our website, it is possible that not all functions of the website can be used to their full extent.

Social media plug-ins

You will find so-called social media plug-ins on this website. These enable you to share selected articles in your networks. On our website you will find links to our appearances on the social media platforms Facebook ©, Twitter ©, LinkedIn ©, Xing ©, Google+ © and YouTube © using the button. If you are logged in on one of these social media platforms during your visit to one of our pages and press one of the social media buttons, the respective social media platform can assign this to your account and collect data about you in this context. The purpose and scope of the data collection and the further processing and use of the data by social media platforms as well as your related rights and setting options to protect your privacy can be found in the data protection information of the respective social media platform.

These plug-ins, if they are activated, transmit information (IP address, no SSL-protected data) about the access to the companies operating the networks each time a page is accessed.

Google Analytics

EDRA Media GmbH uses Google Analytics ©, a web analysis service from Google Inc. ("Google"). Google Analytics © uses text files that are stored on your computer and that enable your use of the website to be analyzed ("cookies"). The information generated by the cookie about your use of this website is usually transferred to a Google server in the USA and stored there. Since EDRA Media GmbH has activated IP anonymization on this website, your IP address will be shortened beforehand by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases, e.g. if there are technical failures in Europe, it may be necessary for the full IP address to be transmitted to a Google server in the USA and shortened there. On behalf of EDRA Media GmbH, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide with other services related to website and internet usage. The IP address transmitted by your browser as part of Google Analytics © will not be merged with other Google data. You can prevent the storage of cookies by setting your browser software accordingly; However, we would like to point out that in this case you may not be able to use all functions of the LEGAL (R) EVOLUTION website. You can also prevent Google from collecting the data generated by the cookie and relating to your use of this website (including your IP address) and from processing this data by using the browser plug-in available under the following link [Download and install: http://tools.google.com/dlpage/gaoptout?hl=de](http://tools.google.com/dlpage/gaoptout?hl=de). You can prevent the future collection of your data by Google Analytics © when you visit our website by setting a so-called opt-out cookie by clicking on the following link: [Deactivate Google Analytics](#)

Further information can be obtained from Google on the topics of terms of use and data protection under the following links: <http://www.google.com/analytics/terms/de.html>
<https://www.google.de/intl/de/policies/>

§ 10 data transfer to countries outside the EEA ("Third Party Countries")

A transfer of personal data of German citizens or citizens of other EU countries to third party countries, i.e. countries outside the European Union "EU" or the European Economic Area "EEA", which do not have an adequate level of data protection, only takes place on the basis of your consent or if the data recipient has this adopted EU standard contractual clauses.

The disclosure of the data or its transmission to a third country takes place solely in accordance with the legal requirements. This applies to the use of third parties as well as to the disclosure or processing of data to other persons, bodies or companies.

Subject to express consent or contractually or legally required transmission, the data will only be processed in third countries with a recognized level of data protection, contractual obligations through so-called standard contractual clauses of the EU Commission and if certifications or other binding internal data protection regulations are available. (Art. 44 to 49 GDPR, information page of the EU Commission: https://ec.europa.eu/info/law/law-topic/data-protection/international-dimension-data-protection_de).